# Alibaba Cloud **Domain**

**Quick Start** 

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## **Generic conventions**

Table -1: Style conventions

Style	Description	Example
	This warning information indicates a situation that will cause major system changes, faults, physical injuries, and other adverse results.	Danger: Resetting will result in the loss of user configuration data.
<b>A</b>	This warning information indicates a situation that may cause major system changes, faults, physical injuries, and other adverse results.	Warning: Restarting will cause business interruption. About 10 minutes are required to restore business.
	This indicates warning informatio n, supplementary instructions, and other content that the user must understand.	Notice: Take the necessary precautions to save exported data containing sensitive information.
	This indicates supplemental instructions, best practices, tips, and other content that is good to know for the user.	Note: You can use Ctrl + A to select all files.
>	Multi-level menu cascade.	Settings > Network > Set network type
Bold	It is used for buttons, menus , page names, and other UI elements.	Click OK.
Courier font	It is used for commands.	Run the cd / d C : / windows command to enter the Windows system folder.
Italics	It is used for parameters and variables.	bae log list instanceid <i>Instance_ID</i>
[] or [a b]	It indicates that it is a optional value, and only one item can be selected.	ipconfig [-all -t]

Style	Description	Example
	It indicates that it is a required value, and only one item can be selected.	swich {stand   slave}

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## 1 Naming and Registration Suggestions for Domain Names

### 1.1 Rules for registering a domain name

You must follow the rules for registering a domain name.

#### For a Chinese domain name

The following rules apply when registering a Chinese domain name:

- The domain name must contain at least one Chinese character and may contain English letters, digits, and hyphens (-). It cannot consist of only English letters or digits.
- The domain name can be registered in simplified Chinese or traditional Chinese.
   If a domain name is registered in simplified Chinese, the equivalent domain name in traditional Chinese can no longer be registered. The converse operation also applies. This is designed to protect brands' domain names.
- · Illegal characters can not be found at the end of the first row, such as: two-character (-), plus sign (+), (@), (&), spaces, etc;
- · A Chinese domain name cannot contain only digits or only letters.

#### For an English domain name

The following rules apply when registering an English domain name:

- · Only English letters (a-z; case-insensitive), digits (0-9), and hyphens (-) are supported. Spaces and special characters (such as !, \$, &, and ?) are not supported.
- The domain name cannot start or end with a hyphen (-), or use a hyphen (-) as the third or fourth character.
- The domain name can be up to 63 characters in length.

### 2 Register a domain name

This topic describes how to register a generic domain name that uses a generic toplevel domain, such as .com and .cn on Alibaba Cloud. After you have registered a domain name, complete the real-name authentication process for the domain name as soon as possible.

The following procedure shows how to purchase a domain name.

- 1. Log on to the *Alibaba Cloud Domain website*. If you do not have an Alibaba Cloud account, register one first.
- 2. Enter a domain name and click Find A Domain.
- 3. Select a domain name from the search results and click Add to cart.
- 4. Select the domain name in Shopping Cart and click Buy Now
- 5. On the Confirm Order page, click Place Order.
- 6. Make sure that the domain information is correct and click Pay.

If the domain name that you want to register has already been registered, alternativ es are available. For example, if the domain name forexample.com has already been registered, you can choose a domain name that uses another top-level domain, such as forexample.net, forexample.info, or forexample.xin.

The processes for registering a premium domain name and a generic domain name are similar. To register a premium domain name, follow the registration procedure described in this topic.

#### Real-name authentication

If the domain name that you have registered uses the .cn top-level domain, you must complete the real-name authentication process for the domain name. Otherwise, your domain name will become inaccessible. For more information, see *Real-name* authentication for .cn domains.