

Alibaba Cloud Short message Service

Product Pricing

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Document conventions

Style	Description	Example
	A danger notice indicates a situation that will cause major system changes, faults, physical injuries, and other adverse results.	 Danger: Resetting will result in the loss of user configuration data.
	A warning notice indicates a situation that may cause major system changes, faults, physical injuries, and other adverse results.	 Warning: Restarting will cause business interruption. About 10 minutes are required to restart an instance.
	A caution notice indicates warning information, supplementary instructions, and other content that the user must understand.	 Notice: If the weight is set to 0, the server no longer receives new requests.
	A note indicates supplemental instructions, best practices, tips, and other content.	 Note: You can use Ctrl + A to select all files.
>	Closing angle brackets are used to indicate a multi-level menu cascade.	Click Settings > Network > Set network type .
Bold	Bold formatting is used for buttons, menus, page names, and other UI elements.	Click OK .
Courier font	Courier font is used for commands.	Run the <code>cd /d C:/window</code> command to enter the Windows system folder.
Italic	Italic formatting is used for parameters and variables.	<code>bae log list --instanceid Instance_ID</code>
[] or [a b]	This format is used for an optional value, where only one item can be selected.	<code>ipconfig [-all -t]</code>

Style	Description	Example
{ } or {a b}	This format is used for a required value, where only one item can be selected.	switch {active stand}

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1 Billing

This topic describes the billing methods and billing rules of Alibaba Cloud Short Message Service (SMS).

SMS supports the pay-as-you-go billing method. You can also purchase SMS resource plans based on your needs. Each resource plan is valid for 180 days. For more information about how to purchase SMS resource plans, see [SMS resource plans](#).

Billing method	Destination	Description	Specification
Subscription	All countries and regions	SMS messages can be sent to more than 200 countries and regions.	<ul style="list-style-type: none">10,000 messages50,000 messages100,000 messages200,000 messages
	India	SMS messages can be sent to only India.	
	Indonesia	SMS messages can be sent to only Indonesia.	
	Singapore	SMS messages can be sent to only Singapore.	
	China (Hong Kong)	SMS messages can be sent to only China (Hong Kong).	
	Mainland China	SMS messages can be sent to only mainland China.	
	Australia	SMS messages can be sent to only Australia.	
	Germany	SMS messages can be sent to only Germany.	
	Thailand	SMS messages can be sent to only Thailand.	

Billing method	Destination	Description	Specification
	Philippines	SMS messages can be sent to only Philippines.	
	Malaysia	SMS messages can be sent to only Malaysia.	
Pay-as-you-go	Contact Alibaba Cloud customer service to enable this billing method.		

**Note:**

You are billed for only the messages that have been received. SMS does not charge you if Alibaba Cloud rejects your message sending requests due to certain causes, for example, the format of mobile numbers is invalid.

Billing rules

Each SMS message can be up to 140 bytes in length. If a message that you send exceeds 140 bytes in length, SMS separates the message into multiple messages for processing. In this case, the length limit of each message is 134 bytes and the rest 6 bytes are used for splicing messages.

Encoding

Encoding	Space occupied by each character	Maximum number of characters for each SMS message	Maximum number of bytes for each SMS message	
GSM7	7bit	160	140	
UCS2	16 bits (2 bytes)	70	140	

**Note:**

If you send an SMS message by using the HTTP API, check which encoding is used to encode the message. If the message contains only English letters, GSM7 encoding is used. Otherwise, check whether UCS2 encoding is used.